



## WEB.COM GROUP INC. COOKIES AND TRACKING TECHNOLOGIES POLICY

### **Use of Cookies on our Site.**

We use cookies to collect information about your online preference. Cookies are small pieces of information sent by a web server to a web browser which allows the server to uniquely identify the browser on each page. **By using our sites you agree to the use of cookies.**

We use the following categories of cookies on our Site:

*Category 1: Strictly Necessary Cookies.* These cookies are essential in order to enable you to move around the Site and use its features. Without these cookies, services you have asked for such as remembering your login details or shopping basket items cannot be provided.

*Category 2: Performance Cookies.* These cookies collect anonymous information on how people use our Site. For example, we use Google Analytics cookies to help us understand how customers arrive at our Site, browse or use our site and highlight areas where we can improve areas such as navigation, customer experience and marketing campaigns.

*Category 3: Functionality Cookies.* These cookies remember choices you make such as the country you visit our website from, language and search parameters such as size, colour or product line. These can then be used to provide you with an experience more appropriate to your selections and to make the visits more tailored and pleasant. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

*Category 4: Targeting cookies or advertising cookies.* These cookies collect information about your browsing habits in order to make advertising more relevant to you and your interests. They are also used to limit the number of times you see an advert as well as help measure the effectiveness of an advertising campaign. The cookies are usually placed by third party advertising networks. They remember the websites you visit and that information is shared with other parties such as advertisers.

*Category 5: Social Media Cookies.* These cookies allow you to share what you've been doing on the Site on social media such as Facebook and Twitter. These cookies are not within our

control. Please refer to the respective privacy policies for how their cookies work.

If you want to delete any cookies that are already on your computer, please refer to the help and support area on your internet browser for instructions on how to locate the file or directory that stores cookies.

- For more information regarding Internet Explorer [click here](#)
- For more information regarding Chrome [click here](#).
- For more information regarding Safari [click here](#).
- For more information regarding Firefox [click here](#).

Please note that by deleting our cookies or disabling future cookies you may not be able to access certain areas or features of our site. To find out more about cookies please visit: [www.allaboutcookies.org](http://www.allaboutcookies.org) or see [www.youronlinechoices.eu](http://www.youronlinechoices.eu) which contains further information about behavioural advertising and online privacy.

#### **Use of Web Beacons.**

Some of our web pages may contain electronic images known as web beacons (sometimes known as clear gifs) that allow us to count users who have visited these pages. web beacons collect only limited information which including a cookie number, time and date of a page view, and a description of the page on which the web beacon resides. We may also carry web beacons placed by third party advertisers. These beacons do not carry any personally identifiable information and are only used to track the effectiveness of a particular campaign.

#### **Contact Us.**

If you have any questions or comments regarding this Cookie Policy, please contact: [privacy@web.com](mailto:privacy@web.com)

The personal data included in any question or comment directed to us will be processed in accordance with our [Privacy Policy](#).